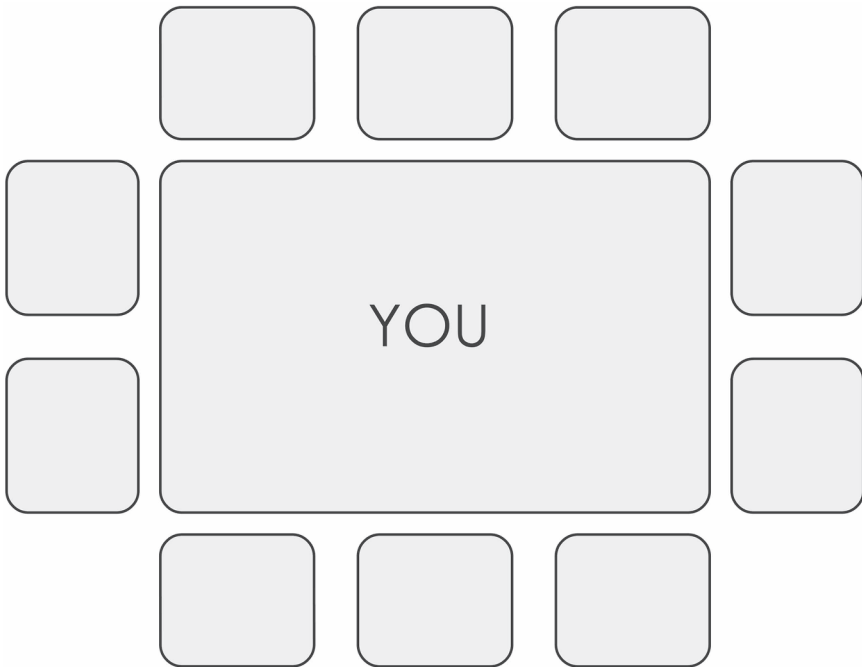


IMAGINARY ADVISORY BOARD PLANNING GUIDE

I: Imagine the people you most admire. Who will you imagine? (Use the graphic below to brainstorm the advisors you'd like to have around your table.)



A: Ask your questions. What will you ask?

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B: Be with them. What does your imaginary advisory board tell you to do or be?