

MASTERMIND PLANNING GUIDE

Mindmap It. What do you hope to achieve with your mastermind?

Arrange It. What characteristics would be helpful? Consider:

Experience	Cultural diversity	Knowledge of issues	Similar goals
Expertise	Diversity of ideas	Knowledge of industry	Similar needs
Position/Role	Location/Proximity	Content Knowledge	Personality
Other:	Other:	Other:	Other:

Write down the names of potential members.

Suggest It. Contact the names on your list. See the website (www.theinneredge.com) for a template you can use to form your group.

Try It Out. Meet with potential members of your mastermind to see who's interested.

Establish It. Use the first meeting with your mastermind to set up a format that will work for everyone.

Regulate It. Make sure the group continues to be worthwhile.